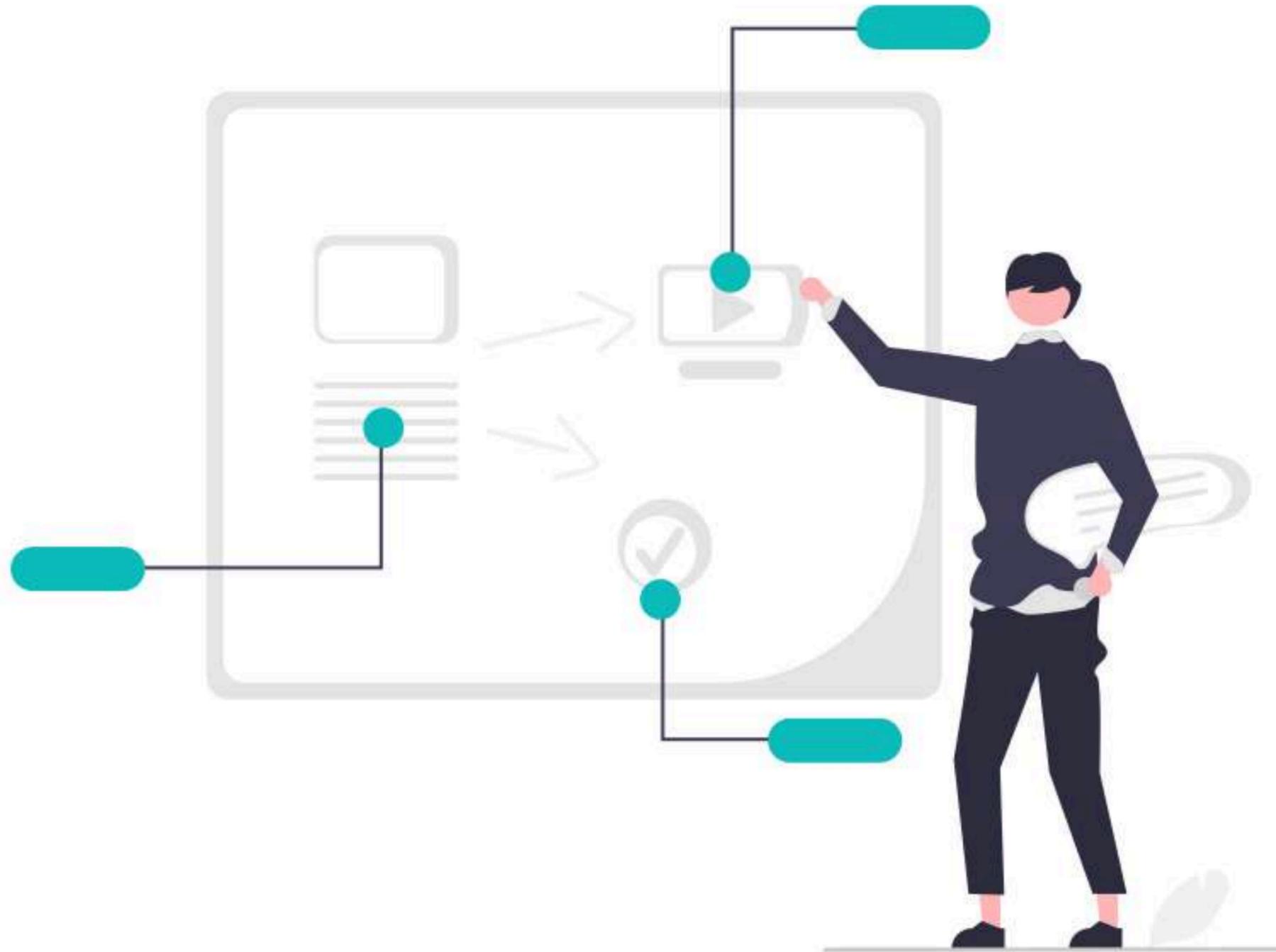




Enseignez le marketing digital simplement... par la pratique !

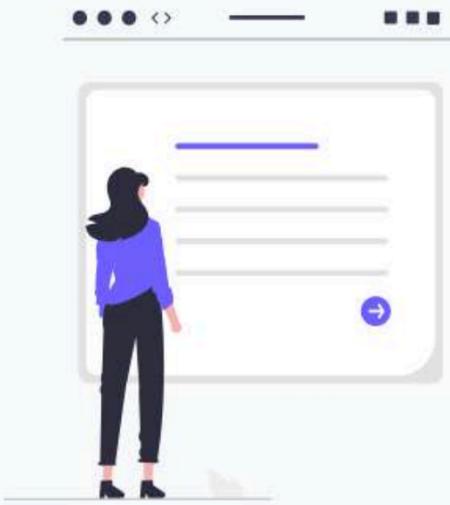
« La meilleure façon d'apprendre est de faire ; la pire façon d'enseigner est de parler. »



6 simulations intégrées !



Learning



No tests for this round!

Web



LEADS
7138

SALES
2261

SEA



CONVERSIONS
895

PROFIT
39,395\$

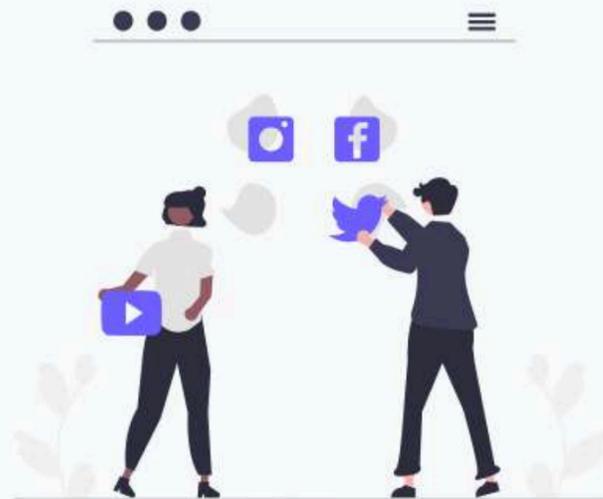
Email



OPENED
45133

SALES
107

SMM



CONVERSIONS
1159

FOLLOWERS
1513

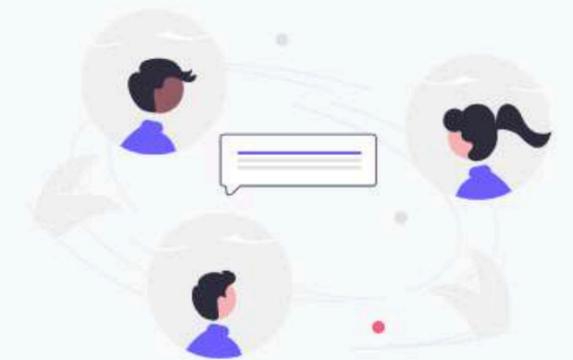
Affiliate



CONVERSIONS
643

PROFIT
16138\$

Community



ENGAGEMENT
20.32

MEMBERS
5069

Enseignez la création d'un site web



Meet our range of high-spec products aimed for the office, home or school



BEST SELLERS / TOP PRODUCTS / NEW PRODUCTS



Sony Tablet

Discover the newly launched Sony Tablet, with high performance and powerful performance.



Samsung Tablet

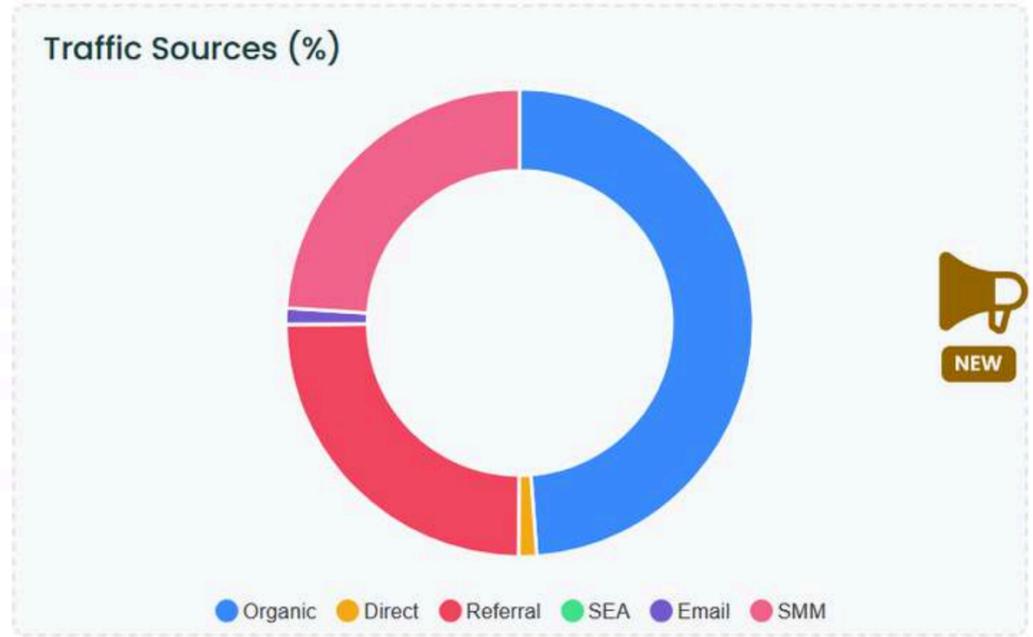
Use your creativity on the sleek Samsung Tablet, featuring vibrant graphics.

L'analyse de trafic

[Publish Profile](#) [Write Review](#)

DASHBOARD

AVG SESSION DURATION 40.49s	AVG TIME ON PAGE 33.00s	PAGE VIEWS 276,326	BOUNCE RATE 28.64%	ENGAGEMENT RATE 71.36%	PAGES PER SESSION 1.3	RETURN VISITORS 11,675	TOTAL VISITS 264,651
---------------------------------------	-----------------------------------	------------------------------	------------------------------	----------------------------------	---------------------------------	----------------------------------	--------------------------------



Statistics Organic Direct Referral SEA Email SMM

Analyze Results

Actions	Page	Market	Page Score	Visits	Conversions	Conversion Rate	Page Views	Avg. Time on Page	Bounce Rate	Engagement Rate	Return Visitors
	HOME TAB MARKET: Exclusive Offers on Tablet PCs – Shop Now & Save	UK	70	17,472	121	0.7%	18,146	41.15s	31.31%	68.69%	674
	HOME TAB MARKET: Exclusive Offers on Tablet PCs – Shop Now & Save	US	100	28,936	438	1.5%	36,012	16.90s	16.64%	83.36%	1,221
	CATEGORY TAB MARKET: Exclusive Offers on Tablet PCs – Shop Now & Save	UK	80	18,831	158	0.8%	19,543	71.52s	24.70%	75.30%	712



Le référencement naturel (SEO)

SIMBOUND COURSE ENDED EN

DASHBOARD [Publish Profile](#) [Write Review](#)

On-Site SEO

Pages with Most Links **OUTBOUND** INBOUND

TAB MARKET: Your One-Stop Shop for Tablet PCs & Accessories (6)

- <https://tab-market.com/us/archos-tablet> → <https://tab-market.com/us/home>
- <https://tab-market.com/us/archos-tablet> → <https://tab-market.com/us/blog>
- <https://tab-market.com/us/archos-tablet> → <https://tab-market.com/us/apple-tablet>
- <https://tab-market.com/us/archos-tablet> → <https://tab-market.com/us/lenovo-tablet>
- <https://tab-market.com/us/archos-tablet> → <https://tab-market.com/us/Samsung-tablet>
- <https://tab-market.com/us/archos-tablet> → <https://tab-market.com/us/Tab-market>

TAB MARKET: Your One-Stop Shop for Tablet PCs & Accessories (6)

- <https://tab-market.com/us/acer-tablet> → <https://tab-market.com/us/home>

Slow Loading Pages

Actions	Page	Market	Loading Time ↓
	https://tab-market.com/uk/Tabmarket TAB MARKET: Exclusive Offers on Tablet PCs – Shop Now & Save	UK	9.2
	https://tab-market.com/us/Tab-market TAB MARKET: Exclusive Offers on Tablet PCs – Shop Now & Save	US	9.2
	https://tab-market.com/uk/home TAB MARKET: Exclusive Offers on Tablet PCs – Shop Now & Save	UK	5.4

Total Links / Round

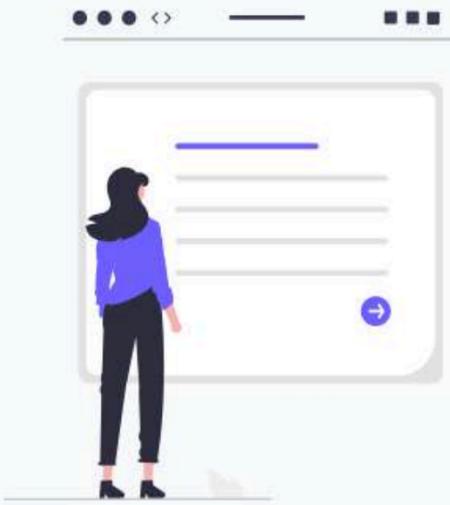
● Internal Links ● External Links ● Affiliate Links ● Community Links ● System Links

Site Performance

+50 / 50

CHAT

Learning



No tests for this round!

Web



LEADS
7138

SALES
2261

SEA



CONVERSIONS
895

PROFIT
39,395\$

Email



OPENED
45133

SALES
107

SMM



CONVERSIONS
1159

FOLLOWERS
1513

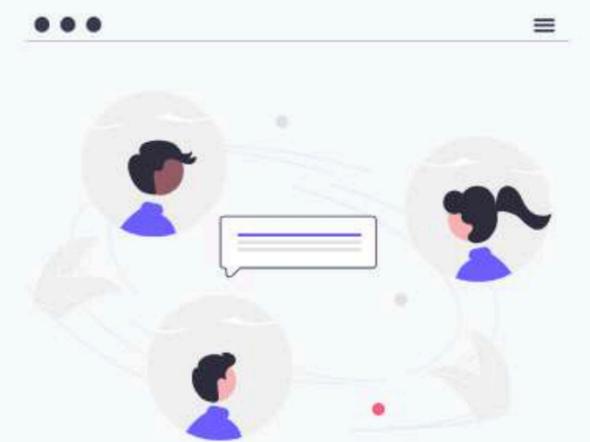
Affiliate



CONVERSIONS
643

PROFIT
16138\$

Community



ENGAGEMENT
20.32

MEMBERS
5069

L'étude d'un marché...

Digital Marketing Planning

Overview Research Plans Progress Task Board

Search Keyword... US UK

Download Keywords

Keywords	Market	Keyword Competition	Avg. Search Volume	Top of page bid (estimate)	Round Search Trends
<input type="checkbox"/> ipad tablet ipad	US	High	1500000	0.64	
<input type="checkbox"/> ipad apple tablet	US	High	1220000	1.36	
<input type="checkbox"/> apple tablet ipad	US	High	1220000	0.40	
<input type="checkbox"/> ipad tablet apple	US	High	1220000	0.40	
<input type="checkbox"/> tablet apple ipad	US	High	1220000	0.96	
<input type="checkbox"/> apple tablet pro	US	High	368000	1.84	
<input type="checkbox"/> apple pro tablet	US	High	368000	1.84	
<input type="checkbox"/> tablet ipad apple	US	High	246000	1.28	
<input type="checkbox"/> tablet for tablet	US	High	201000	0.72	
<input type="checkbox"/> samsung tablet tablet	US	High	165000	1.40	
<input type="checkbox"/> samsung tablet samsung	US	High	165000	1.12	



Le lancement de campagnes SEA

Back

1

2

Next

Name: Location Target: US UK

Budget for one round:
(Available Ad Budget: 1370 / Allocated Ad Budget: 330)

CPC Bidding: Automated CPC Bidding Manual CPC Bidding



To simplify campaign management, consider starting with a specific purpose or theme in mind. By setting a clear objective at the outset, your campaigns will be more effective and easier to monitor. For example, you could create a campaign focused on promoting a particular product line to a specific customer demographic in a particular geographic market. Alternatively, you could aim to achieve a specific goal, such as generating a certain number of website visits or conversions.

Your Keyword... + Add Related Keywords

5 Keywords Selected

Your keywords: android, samsung, ipad, archos, lenovo, windows, review, wacom, asus, price, reviews, computer, thinkpad, dell, galaxy, hp, bamboo, apple, sony, acer, huawei, inch, amazon, toshiba, motorola

<input checked="" type="checkbox"/>	Keyword	Avg. Search Volume	Competition	Aprox. CPC	Custom CPC	Search Trends
<input checked="" type="checkbox"/>	dell tablet	2400	medium	0.70	<input type="text" value="0.70"/>	
<input checked="" type="checkbox"/>	dell tablet pc	720	high	0.83	<input type="text" value="0.83"/>	
<input checked="" type="checkbox"/>	dell duo tablet	260	low	0.63	<input type="text" value="0.63"/>	
<input checked="" type="checkbox"/>	dell streak tablet	210	low	0.69	<input type="text" value="0.69"/>	
<input checked="" type="checkbox"/>	dell manuals	40	low	1.29	<input type="text" value="1.29"/>	

L'analyse et l'optimisation de leurs performances

SIMBOUND

Course Ended

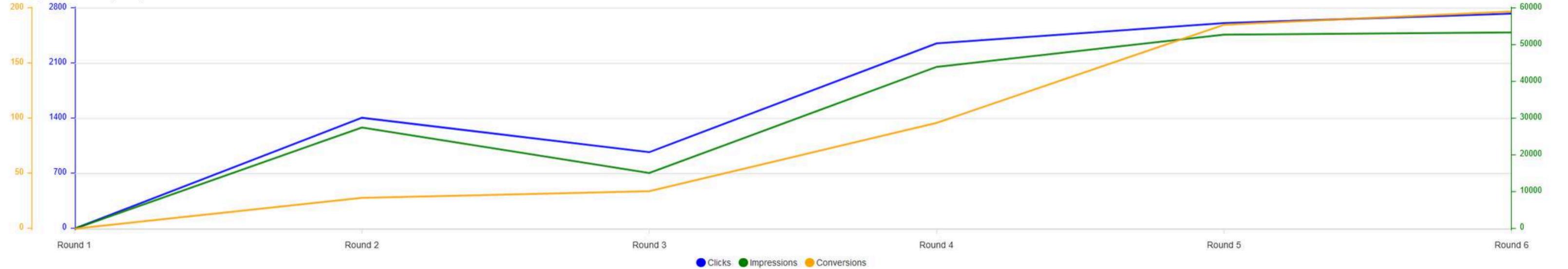
En

[<< Back](#) [Overview](#) [Campaigns](#) [Ad Groups](#) [Ads](#) **Keywords** [Research](#)

[+ Add Keyword](#)

Rounds: Start: End: Markets: Chart Axis:

Clicks / Impressions / Ctr / Conversions



Hide Chart

[Download Keywords](#)

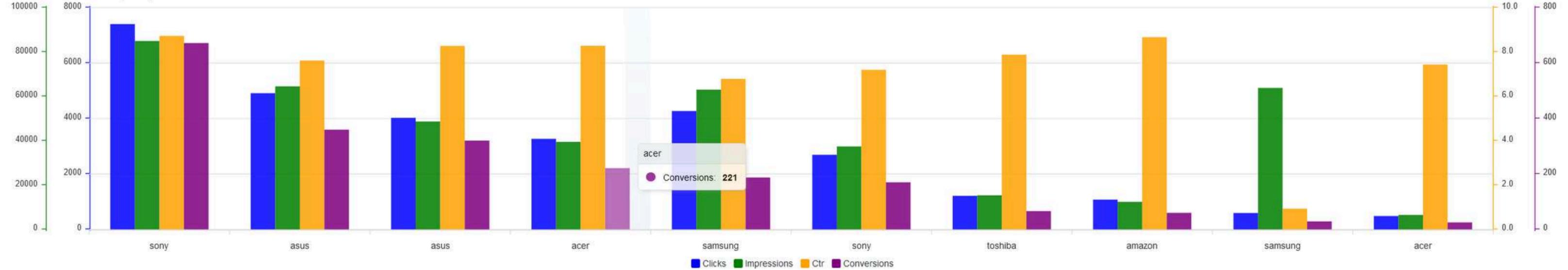
Search...

Actions	Status	Keyword	AD Group	Campaign	Market	Max CPC	Clicks	CTR (%)	Impressions	Avg. Paid CPC	Cost ↓	Value	Conversions	Avg. AD Position	QS
<input type="checkbox"/>	●	asus tablet	asus	Marché US	US	0.77	2,472	4.6	54,062	0.50	1,234.47	3,875.00	155	2.1	6.99
<input type="checkbox"/>	▲	wacom tablet	wacom	Marché US	US	0.77	2,683	8.3	32,470	0.44	1,179.54	3,300.00	165	1.0	6.65
<input type="checkbox"/>	●	acer tablet	acer	marché UK	UK	0.64	1,307	8.0	16,291	0.42	547.25	2,060.00	103	1.0	6.93
<input type="checkbox"/>	●	dell tablet	dell	Marché US	US	0.77	908	5.4	16,879	0.48	437.65	1,125.00	45	2.5	6.75
<input type="checkbox"/>	●	toshiba tablet	toshiba	Marché US	US	0.77	190	1.4	13,715	0.45	86.04	250.00	10	6.8	7.64

La rédaction d'annonces publicitaires efficaces

Rounds: Start: End: Markets:

Clicks / Impressions / Ctr / Conversions

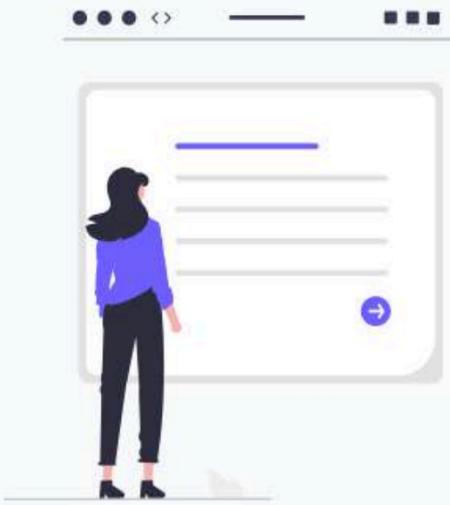


Hide Chart

Search...

AD Text	Status	Campaign AD Group Market	Clicks	Impressions ↓	CTR (%)	Avg. Paid CPC	Cost	Avg. Ad Pos.	Conversions
<p>Find the best sony tablet</p> <p>We offer you here the best sony tablet android available on the market</p> <p>Make the best choice for your future sony tablet and at the cheapest price</p> <p>https://www.red.com/uk/sony-tablet-2</p>	●	Sony UK - tour 2 sony UK	7,405	84,901	8.7	0.39	2,869.95	1.00	672
<p>Buy your asus tablet</p> <p>We have available your asus tablet at the cheapest</p> <p>Get your cheapest asus tablet price</p> <p>https://www.red.com/us/asus-tablet</p>	●	Asus US - tour 2 asus US	4,912	64,520	7.6	0.54	2,674.79	1.38	360

Learning



No tests for this round!



Web



LEADS
7138

SALES
2261

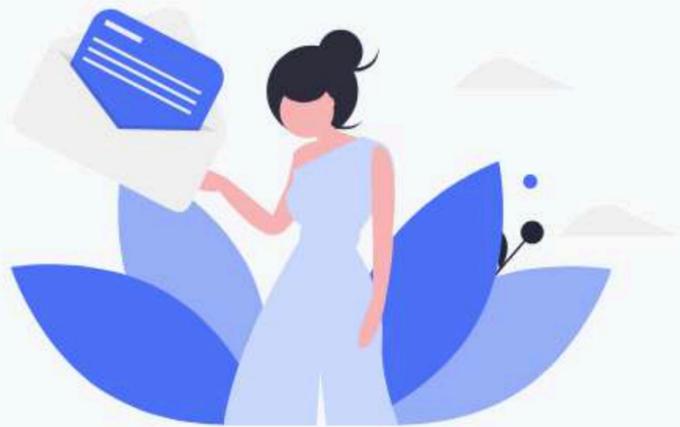
SEA



CONVERSIONS
895

PROFIT
39,395\$

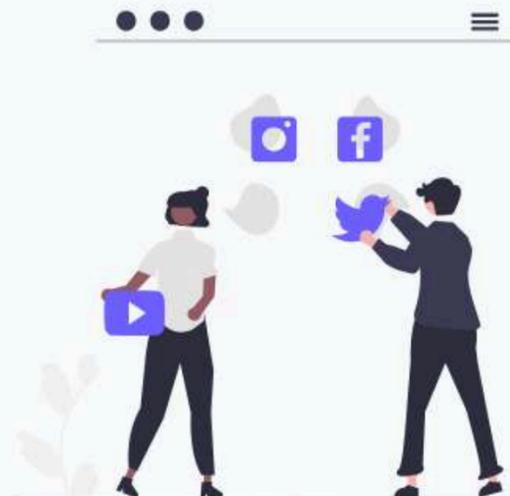
Email



OPENED
45133

SALES
107

SMM



CONVERSIONS
1159

FOLLOWERS
1513

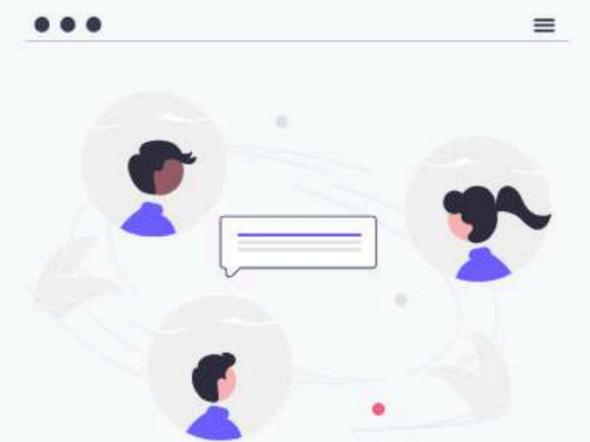
Affiliate



CONVERSIONS
643

PROFIT
16138\$

Community



ENGAGEMENT
20.32

MEMBERS
5069

Les campagnes d'e-mailing

SIMBOUND

Sent E-mails Contacts New Campaign

E-mail Results

Conversions **107** Clicks **2,882**

Round	Conversion Rate
Round 1	0.0%
Round 2	15.0%

Actions Name

- Promo(New sequence) (Promotion)
- 03 (A) (ESG Impact)
- 03 (B) (ESG Impact)

View Email - (03 (A))

A tablet designed for today... and for tomorrow.



This month we are committing 1% of our income to the **Ethical resource innovation** NGO which seeks fair employment conditions for primary material extraction work groups in impoverished regions of the globe.



EN ? Guide Filters

Unsubscribed **1,354**

Round	Clicks	Conversions	Value	Unsubscribed
Round 8	3	0	N/A	1
Round 9	14	N/A	N/A	1
Round 10	54	N/A	N/A	6

Analyze Results +50 / 50

Clicks	Conversions	Value	Unsubscribed
3	0	N/A	1
14	N/A	N/A	1
54	N/A	N/A	6

CHAT

Le ciblage

969 SIMBOUND Run Simulation EN

← Select Campaign Audience ?

Unassigned Contacts
Total Contacts: 20,000
Selected Contacts: 0
0%

Sony Tablet 330\$
Total Contacts: 5,322
Selected Contacts: 0
0%

Samsung Tablet 300\$
Total Contacts: 5,304
Selected Contacts: 4,243
80%
SELECTED

Hp Tablet 280\$
Total Contacts: 5,174
Selected Contacts: 0
0%

Acer Tablet 290\$
Total Contacts: 5,215
Selected Contacts: 0
0%

Toshiba
Total Co
Selected

Contacts Selected: 4,243 ?

Avg. Open Rate **4.38%**

Avg. CTR **1.81%**

Conversions **0**

Save

Name	E-mail	Opens
Morgan Levy	morgan.levy@sim.com	6
Trey Dyer	trey.dyer@sim.com	5
Adan Blake	adan.blake@sim.com	4
Holly Potts	holly.potts@sim.com	4
Darius Sims	darius.sims@sim.com	4

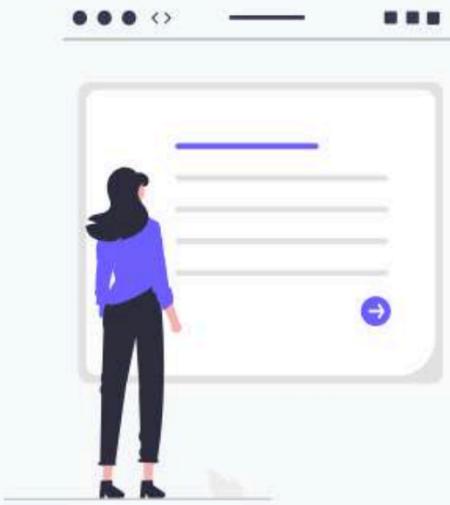
4238 MORE CONTACTS

NEW

16 / 50

CHAT

Learning



No tests for this round!



Web



LEADS
7138

SALES
2261

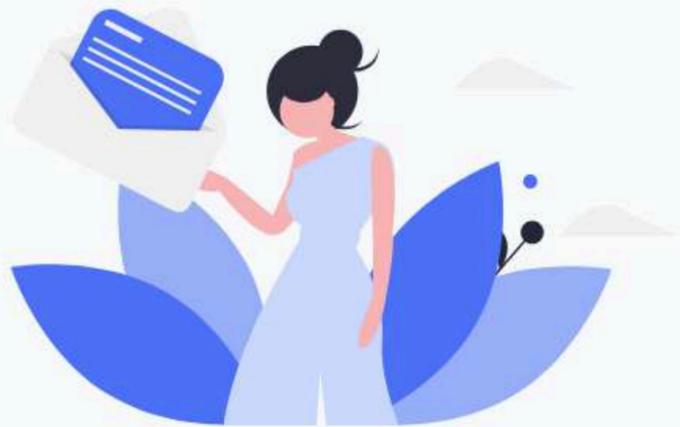
SEA



CONVERSIONS
895

PROFIT
39,395\$

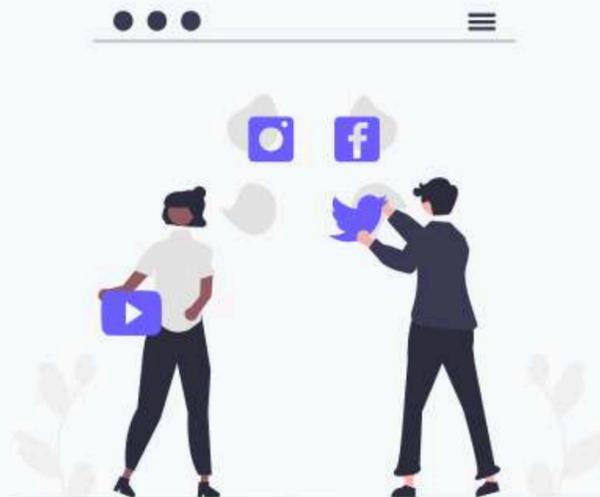
Email



OPENED
45133

SALES
107

SMM



CONVERSIONS
1159

FOLLOWERS
1513

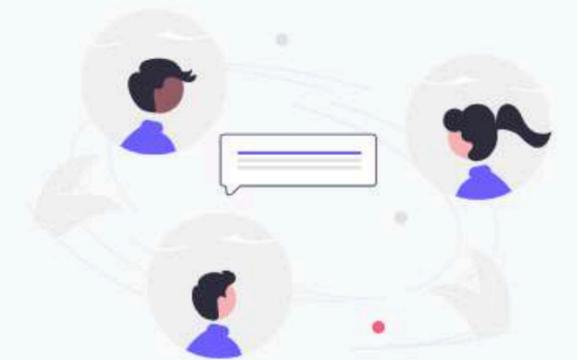
Affiliate



CONVERSIONS
643

PROFIT
16138\$

Community



ENGAGEMENT
20.32

MEMBERS
5069

La promotion d'une entreprise sur les réseaux sociaux

The screenshot displays a social media dashboard for 'SIMBOUND'. At the top, it indicates 'COURSE ENDED' and provides options to 'Publish Profile' and 'Write Review'. The left sidebar contains navigation icons and a menu with items like 'Feed', 'New Ad', 'Campaigns', 'Ads', 'Products', 'Posts', 'Audiences', and 'Guide'. The main content area features a 'Featured Product' for a Samsung Tablet priced at 350\$, a post by 'Jiliya Wang' promoting Samsung products, and two sponsored ads for 'Tablet Deals' and 'Tablet Deals'.

SIMBOUND COURSE ENDED EN [Settings] [Share]

[Publish Profile](#) [Write Review](#)

Social 1 ^

NEW FOLLOWERS: 1556

CLICKS: 93969

CONVERSIONS: 1930

Feed

New Ad

Campaigns

Ads

Products

Posts

Audiences

Guide

Featured Product

Samsung Tablet SAMSUNG

350\$

[Buy Now](#)

79 Likes 37 Comments

Jiliya Wang 16 days ago

Discover the Power of Samsung! ???? Get cutting-edge technology with Samsung's latest devices: Super AMOLED Display for stunning visuals 5G Connectivity for ultra-fast browsing Long-lasting Battery to keep you powered all day S Pen Support for creativity on-the-go ???? Ready for the next level? Sign up today and get [X% off] your next Samsung purchase! ???? Claim Your Offer Now! #SamsungTech #Innovation #MobilePower #SignUpForSavings #TechDeals

<https://www.purple.com/samsung>

#Purple #samsung

Tablet Deals Sponsored **NEW**

Shop top lenovo tablet picks! Style, quality & fast shipping.

<https://www.tabletdeals.com/lenovo-8>

Tablet Deals Sponsored

Discover Premium sony tablet Here!

Discover value at GetYourTab!

<https://www.getyourtab.com/samsung-tablet-2>

[Shop Today!](#)

SAMSUNG

SAMSUNG

SAMSUNG

CHAT

via des publications organiques et des publicités !

SIMBOUND
COURSE ENDED
EN

Publish Profile
Write Review

Social 1

NEW FOLLOWERS: 1556

CLICKS: 93969

CONVERSIONS: 1930

- Feed
- New Ad
- Campaigns
- Ads
- Products
- Posts
- Audiences
- Guide

Results

Campaigns
Ads
Products
Posts
Audience Insight

All Rounds
Select Market
Location
Age Group
Gender
Education

Occupation/Industry

Audience / Conversions

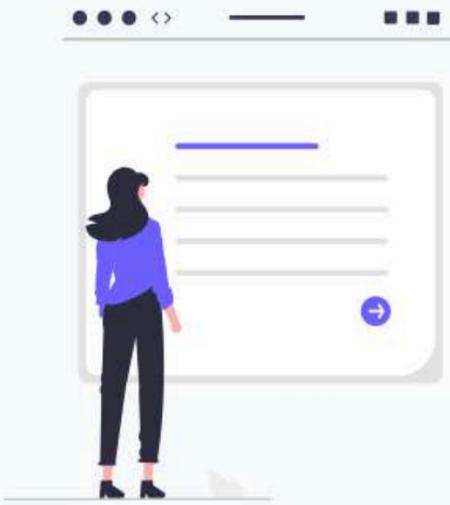
Select Categories ^

- Age Group
- Gender
- Education
- Occupation/Industry

Round	Market	Location	Age Group	Gender	Education	Occupation	Conversions
Round 6	UK	Suburban	25-34	female	Bachelor's Degree	Retail	1
Round 6	UK	Urban	35-44	male	Bachelor's Degree	Retail	2
Round 6	UK	Rural	25-34	female	High School/Some College	Retail	1



Learning



No tests for this round!

Web



LEADS
7138

SALES
2261

SEA



CONVERSIONS
895

PROFIT
39,395\$

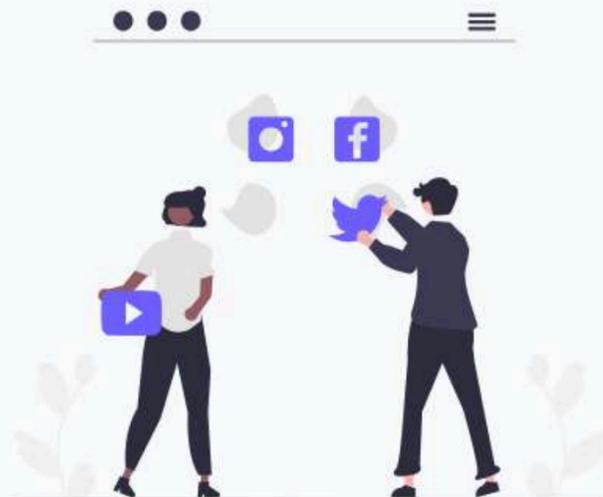
Email



OPENED
45133

SALES
107

SMM



CONVERSIONS
1159

FOLLOWERS
1513

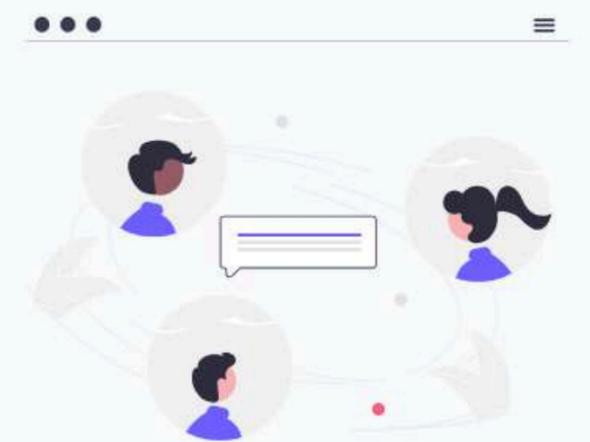
Affiliate



CONVERSIONS
643

PROFIT
16138\$

Community



ENGAGEMENT
20.32

MEMBERS
5069

Le lancement de campagnes d'affiliation

SIMBOUND 970 Run Simulation EN

Overview Campaigns + New Campaign ? Guide

Affiliate Marketing

Number of conversions in each round

0 1 2 3

CONVERSIONS 0 **NET PROFIT** 0

PROMOTION COST 0 **NET RESULT** 0

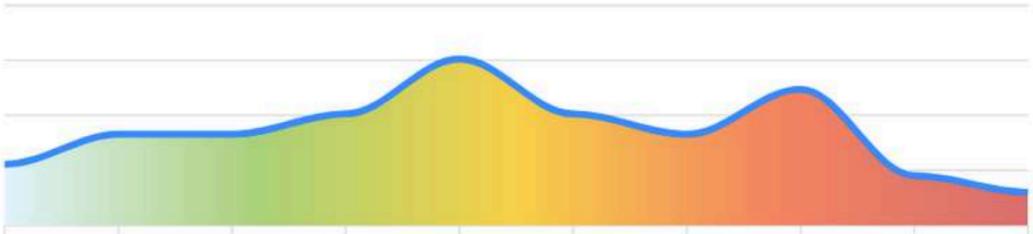
Top products **NEW** 15 / 50 **CHAT**

[<< Back](#)

Name: Sony Tablet
Price: 330
Conversion Value: 60
Avg. Search Volume: 27100
Market: US



Search Volume / Round



Round 1 Round 2 Round 3 Round 4 Round 5 Round 6 Round 7 Round 8 Round 9 Round 10

Commission paid (%) to affiliates for each sale of the product.
The following commission range can lead to a profit: 1 to 18.18%

Please input a value (1% to 40%) for every round.

Round 1 Round 2 Round 3 Round 4 Round 5

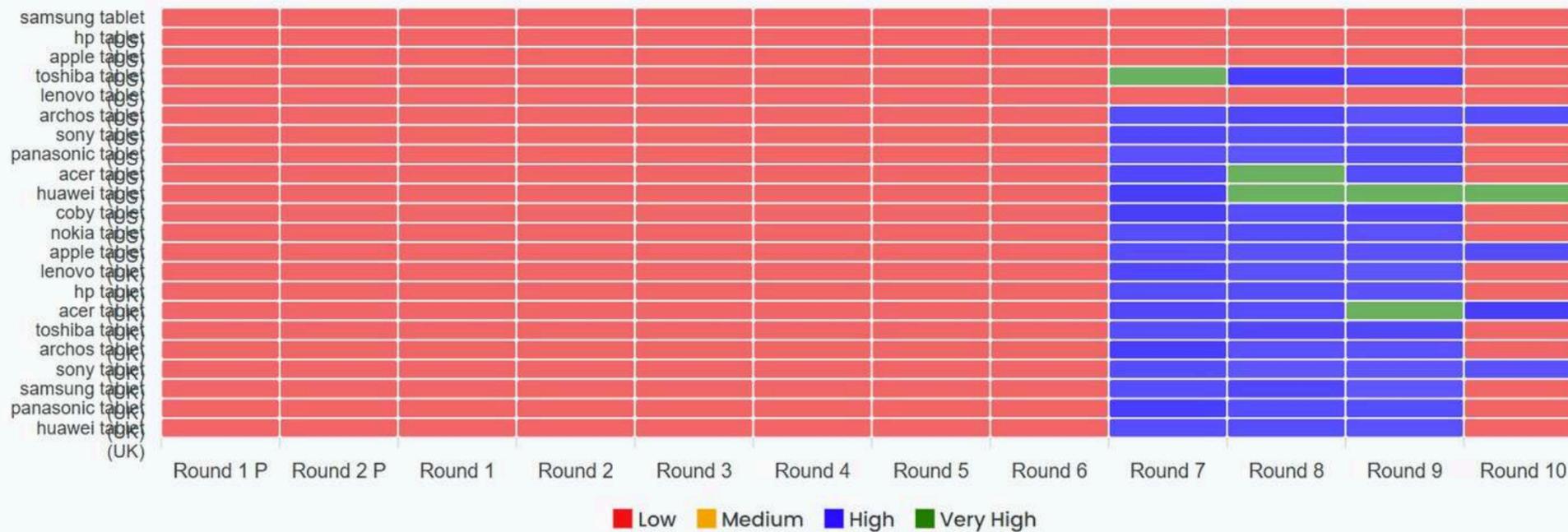
Round 6

[Cancel](#) [Continue](#)

et l'interprétation de leurs résultats

Affiliate Marketing

Number of conversions in each round



Top products

-  **Huawei Tablet** US
PRICE: 320.00
PROFIT: 3406.40
-  **Apple Tablet** UK
PRICE: 345.00
PROFIT: 3017.90
-  **Sony Tablet** UK NEW
PRICE: 325.00
PROFIT: 2664.25

CONVERSIONS
940

NET PROFIT
36420

COMMISSION PAID
12769

PROMOTION COST
4418

NET RESULT
32002

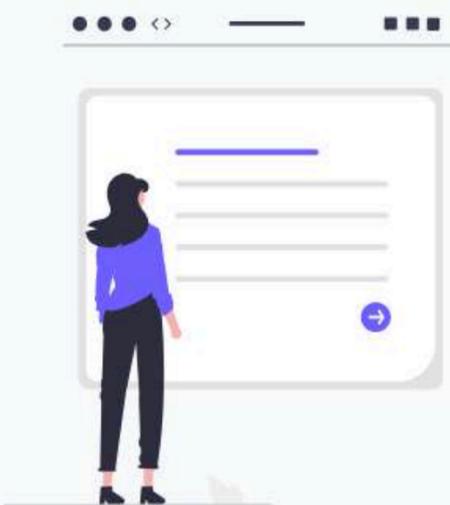
ACTIVE AFFILIATE MARKETERS
10

Referring Websites

Website	Visits	Conversions
ReferralWavePro.com Catch the Referral Wave - Your Path to Marketing...	1998	177
ReferralFusionPro.com Fusion of Referrals and Innovation - Your Key to...	1158	136
ReferralGenieConnect.c... Discover the Referral Genie and Connect to...	1339	124



Learning



No tests for this round!

Web



LEADS
7138

SALES
2261

SEA



CONVERSIONS
895

PROFIT
39,395\$

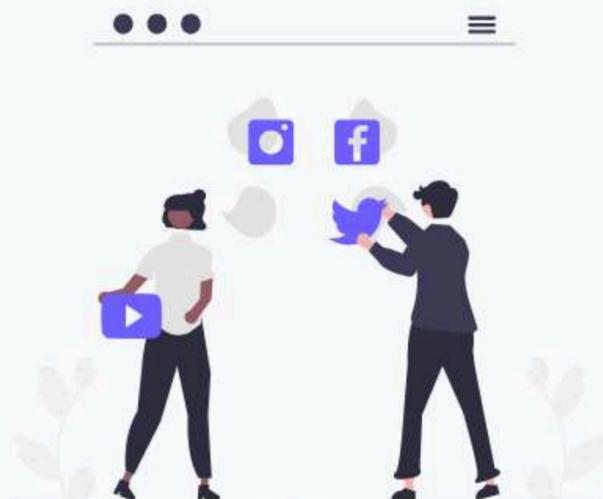
Email



OPENED
45133

SALES
107

SMM



CONVERSIONS
1159

FOLLOWERS
1513

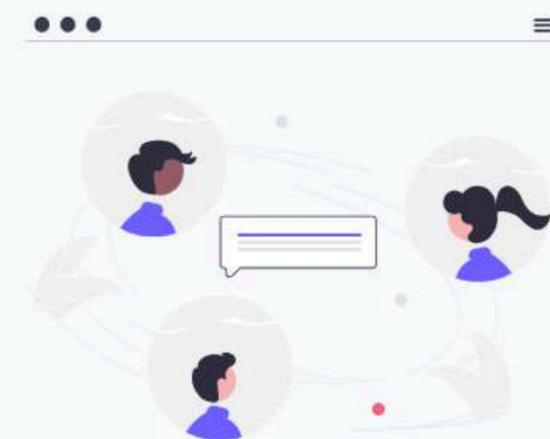
Affiliate



CONVERSIONS
643

PROFIT
16138\$

Community



ENGAGEMENT
20.32

MEMBERS
5069

L'animation de communautés de marque

SIMBOUND COURSE ENDED EN

[Publish Profile](#) [Write Review](#)

Community

You have no pending invitation to become a community manager. My Skills Results ? Guide

Purple Gang Insight

Created by team: **Purple**

Gamification tactics

Select product/market for research:

[Write Post](#) [Get Insight](#)

Purple Gang Support

Created by team: **Purple**

Gamification tactics

Focus support on product:

[Write Post](#) [Save](#) **NEW**

Best Price/Best Service 24/7 Support

Created by team: **Real Madrid Remontada - Purple SG nous voilà**

Gamification tactics

Focus support on product:

Allocate Points

Motivational Design

Achievements

Leaderboards

Rewards

Meaningful Stories

Badges

[Write Post](#) [Save](#)

STUDENT RECONDITIONNED OFFER Marketplace

Created by team: **Real Madrid Remontada - Purple SG nous voilà**

Gamification tactics

Commission for every item sold (0 - 5%):

[Write Post](#) [Save](#)

INSIGHT UK Insight

Created by team: **Real Madrid Remontada - Purple SG nous voilà**

Gamification tactics

Commission for every item sold (0 - 5%):

[Write Post](#) [Save](#)

ESG US ESG

Created by team: **Real Madrid Remontada - Purple SG nous voilà**

Gamification tactics

Commission for every item sold (0 - 5%):

[Write Post](#) [Save](#)

Des communautés RSE, insight consommateurs...

SIMBOUND COURSE ENDED EN

[Publish Profile](#) [Write Review](#)

The Purple Gang Support

TEAM: Purple
MANAGERS: Angelastro Micaela | Jiliya Wang
MEMBERS: 17731
ENGAGEMENT: 31.46
MARKET: UK
BRAND PERCEPTION:

Round	Total Members	Engaged Members (%)
Round 5	~1000	~10%
Round 6	~1500	~15%
Round 7	~2000	~20%
Round 8	~2500	~25%
Round 9	~3000	~30%
Round 10	~3500	~35%

Tablet by Purple Gang Marketplace

TEAM: Purple
MANAGERS: Jiliya Wang | soufyan hakam | Angelastro Micaela
MEMBERS: 10021
ENGAGEMENT: 65.16
MARKET: UK
ITEMS SOLD: 1028
VALUE OF ITEMS SOLD: 127516
COMMISSION VALUE: 6375.8

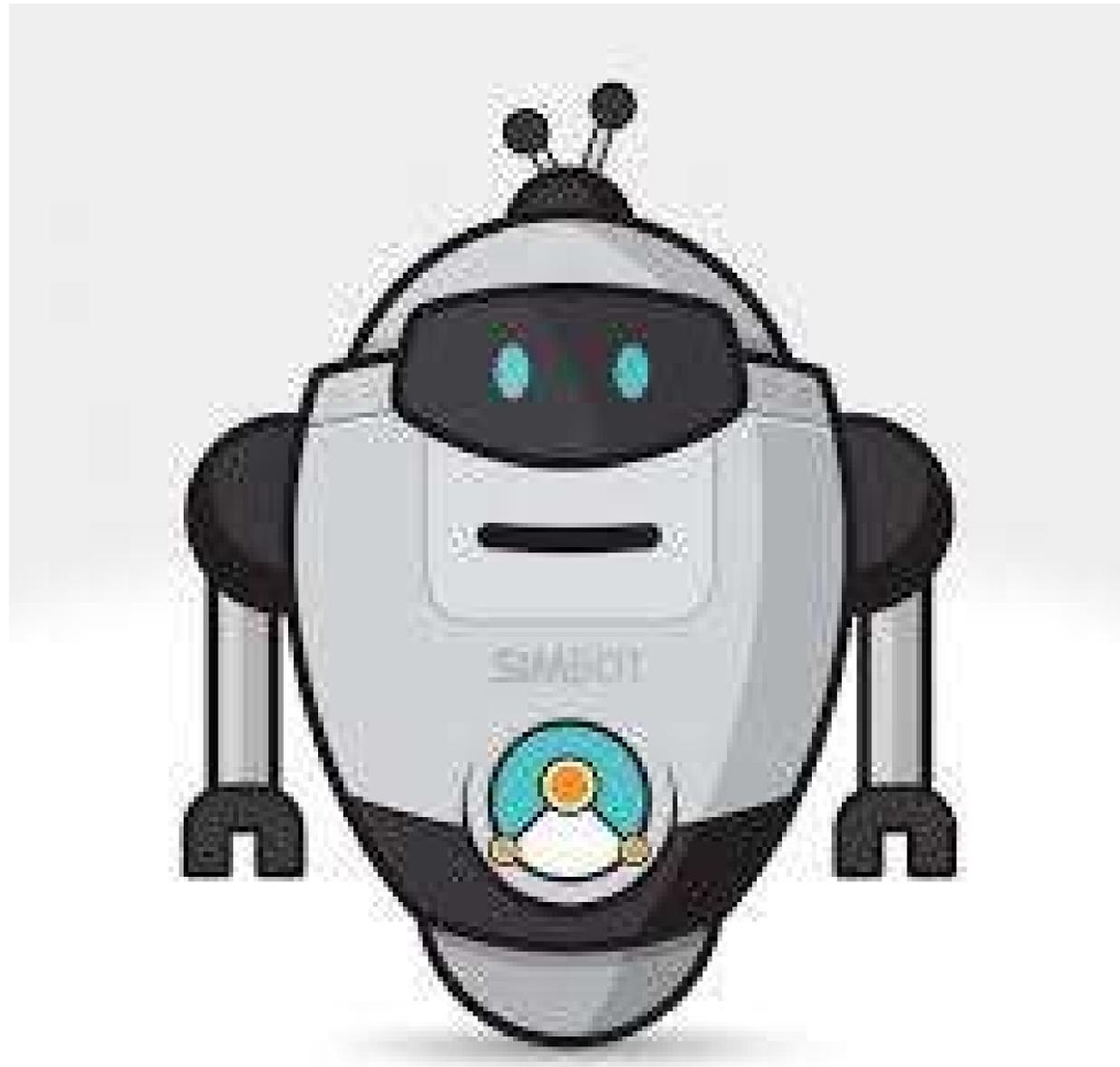
Round	Avg. Resell Price	Products Transacted	Value
Round 5	~100	~100	~100
Round 6	~400	~200	~150
Round 7	~450	~300	~200
Round 8	~480	~400	~250
Round 9	~480	~450	~250
Round 10	~450	~350	~200

The Purple Gang ESG ESG

TEAM: Purple
MANAGERS: Angelastro Micaela
MEMBERS: 12733
ENGAGEMENT: 40.85
MARKET: UK
ESG RATING:

Round	Total Members	Engaged Members (%)
Round 5	~1000	~10%
Round 6	~1500	~15%
Round 7	~2000	~20%
Round 8	~2500	~25%
Round 9	~3000	~30%
Round 10	~3500	~35%

CHAT



**Une simulation
pédagogique
très opérationnelle !**

Des tutoriels pour faciliter la prise en main

The screenshot displays the SIMBOUND user interface. On the left is a dark sidebar with navigation icons and the text 'Resources', 'Files', and 'Files from your instructor'. The main content area is titled 'Social Media Marketing Simulation Guide' and features a video player. The video has a title 'Social Media Marketing Simulation Tutorial' by 'Simbot' and a thumbnail with the text 'SOCIAL MEDIA MARKETING SIMULATION TUTORIAL SIMBOUND CONTENT MARKETING SIMULATION'. Below the video is an 'Introduction' section with a welcome message. At the bottom, there are three panels: a 'Social 1' analytics panel, a 'Where the World Connects' ad for 'Social 1', and a 'Yellow Sponsored' ad for tablets.

Sidebar:

- Resources
- Files
- Website Guide
- Social Media Marketing Simulation Guide
- Files from your instructor

Main Content:

Social Media Marketing Simulation Guide

Social Media Marketing Simulation Tutorial

SOCIAL MEDIA MARKETING

SIMULATION TUTORIAL

SIMBOUND
CONTENT MARKETING SIMULATION

02:39

Introduction

Welcome to the Simbound social network marketing simulation. This is a great place to develop your own social media marketing strategy in a safe and game-like environment. You can post updates, set up ads, and track performance across all your assets. Let's dive straight in!

Social 1

FOLLOWERS:	82
CLICKS:	3542
CONVERSIONS:	126

New Ad
Campaigns

Where the World Connects

664 Followers

Social 1

Yellow
Sponsored

Top sony and apple Tablets in stock! Shop today for quick delivery. The Sony is discounted

15 / 50

CHAT

Des conseils personnalisés fournis par l'IA intégrée

Digital Marketing Planning

Overview Research Plans Progress Task Board

What to improve at Team TAB MARKET

You created the following pages, and you should improve their content:

Page url: https://tab-market.com/uk/archos-tablet Score: 60	Page url: https://tab-market.com/us/Exclusive-offers-on-tablets Score: 71	Page url: https://tab-market.com/us/ipad-tablet Score: 74	Page url: https://tab-market.com/us/samsung-tablets Score: 78
Page url: https://tab-market.com/uk/android-tablets-blog Score: 60	Page url: https://tab-market.com/uk/home Score: 70	Page url: https://tab-market.com/uk/thank-you Score: 70	Page url: https://tab-market.com/uk/hp-tablet Score: 60
Page url: https://tab-market.com/uk/samsung-tablet Score: 60	Page url: https://tab-market.com/uk/sony-tablet Score: 60	Page url: https://tab-market.com/uk/acer-tablet Score: 60	Page url: https://tab-market.com/uk/toshiba-tablet Score: 60
Page url: https://tab-market.com/uk/purotab-tablet Score: 60	Page url: https://tab-market.com/uk/lenovo-tablet Score: 60	Page url: https://tab-market.com/uk/apple-tablet Score: 60	Page url: https://tab-market.com/us/thank-you Score: 75
Page url: https://tab-market.com/uk/blog Score: 60	Page url: https://tab-market.com/uk/top-apple-tablets-2025 Score: 60	Page url: https://tab-market.com/uk/theblog Score: 60	Page url: https://tab-market.com/uk/AffiliateProgram Score: 60
Page url: https://tab-market.com/uk/AffiliateProgram-Samsung Score: 60			

Add a short form to the following pages in order to collect more leads:

Page url: https://tab-market.com/us/Exclusive-offers-on-tablets	Page url: https://tab-market.com/us/Top-10-tablets-on-the-market	Page url: https://tab-market.com/us/ipad-tablet Products: purotab tablet,sony	Page url: https://tab-market.com/us/samsung-tablets
---	---	--	---



Comparez les résultats de vos étudiants...



Publish Profile

Write Review

Download

Web Ranks

TAB MARKET
(Your total profit is **121,550.00** | Your rank is currently 1)

MyTablet

MyTabletShop

SHOW MORE

Email Ranks

TAB MARKET
(Your total profit is **5,101.00** | Your rank is currently 1)

Inova Tablet

MyTablet

SHOW MORE

Affiliate Ranks

TAB MARKET
(Your total net result is **14,427.80** | Your rank is currently 1)

Inova Tablet

SEA Ranks

TAB MARKET
(Your total profit is **39,394.87** | Your rank is currently 1)

MyTablet

Inova Tablet

SHOW MORE

SMM Ranks

TAB MARKET
(Your total profit is **65,165.00** | Your rank is currently 1)

MyTabletShop

Inova Tablet

SHOW MORE

Community Ranks

MyTablet

Inova Tablet

MyTabletShop



NEW



+50 / 50



qui peuvent publier leur profil en fin de partie

★ Digital Marketer 📍 FRANCE

Severine Diomar

Simbound Experience – Test, Fail, Learn, Win!

Séverine, 44 years old, currently in a career shift to digital marketing after 20 years in banking (with a strong background in communication within retail banking).

I had so much fun with the Simbound simulation. After a tough start launching campaigns, my team and I managed a real "remontada". By testing, learning from mistakes, adjusting strategies, and optimising, we turned challenges into growth.

What I loved most? Being pushed outside my comfort zone in a safe, pragmatic and stimulating environment, where I could bring out the best of my soft skills: leadership, organisation, vision, structure, strategy, and efficiency.

A challenge, just the way I like them — demanding, rewarding, and empowering.

📅 DATE OF COMPLETION

• 02 Oct 2025



DECISIONS
+559



PROFIT
21,938



RANKING IN COURSE
10 out of 17

🌐 WEB SIMULATION

Web Performance Optimization

In my recent digital marketing simulation, I focused on building and

TOTAL TRAFFIC (%)



Notez facilement vos étudiants, avec vos critères !

Grader

Grading Criteria Total Weight: 100%

Select the grading criteria and enter a weight for each one. Make sure the total adds up to 100%.

Select Results Page

Total

Total

<input type="checkbox"/> Total Profit (\$) Min: 72 032,82 Max: 182 330,63	<input checked="" type="checkbox"/> Web Profit (\$) Min: 68 665,00 Max: 175 565,00	20 %
<input checked="" type="checkbox"/> Ads Profit (\$) Min: -3 206,64 Max: 24 677,52	<input type="checkbox"/> ROAS Min: 0,59 Max: 4,44	20 %
<input type="checkbox"/> Profit * ROAS (\$) Min: 0,00 Max: 109 641,83	<input checked="" type="checkbox"/> E-mail Profit (\$) Min: -5 228,00 Max: 5 943,00	20 %
<input checked="" type="checkbox"/> SMM Profit (\$) Min: 0,00 Max: 0,00	<input checked="" type="checkbox"/> Affiliate Net Result (\$) Min: 0,00 Max: 0,00	20 %

Selected Criteria (5)

Ads Profit 20 % × E-mail Profit 20 % × SMM Profit 20 % ×

Affiliate Net Result 20 % × Web Profit 20 % ×

Close Generate Grading

Une mise en place facile et rapide. Modulable, sur-mesure.

Step 4 out of 6

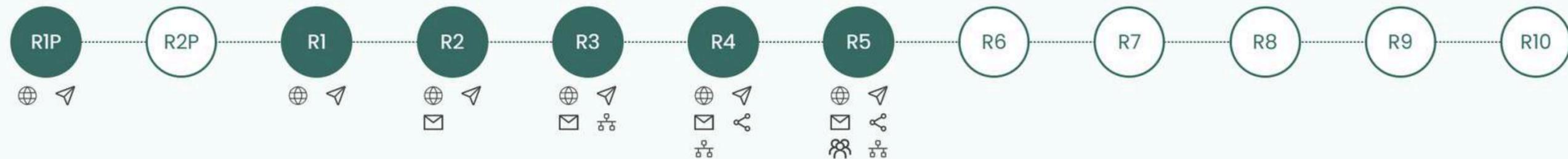
[← Back](#)

Course Content Scheduling

Select the simulation content for your course. These settings can be updated at any time.

Select Course Rounds

Your course has **1** practice rounds and **5** actual rounds



Course Simulation Modules

Activate the simulations for your course and schedule their launch dates. You can preview a simulation by clicking the View Demo button.

<input checked="" type="checkbox"/> Website Management Show starting with R1P VIEW DEMO	<input checked="" type="checkbox"/> Search Engine Advertising Show starting with R1P VIEW DEMO	<input checked="" type="checkbox"/> E-mail Marketing Show starting with R2 VIEW DEMO	<input checked="" type="checkbox"/> Social Media Marketing Show starting with R4 VIEW DEMO	<input checked="" type="checkbox"/> Community Management Show starting with R5 VIEW DEMO	<input checked="" type="checkbox"/> Affiliate Marketing Show starting with R3 VIEW DEMO
--	---	---	---	---	--

Course Schedule

February 2026

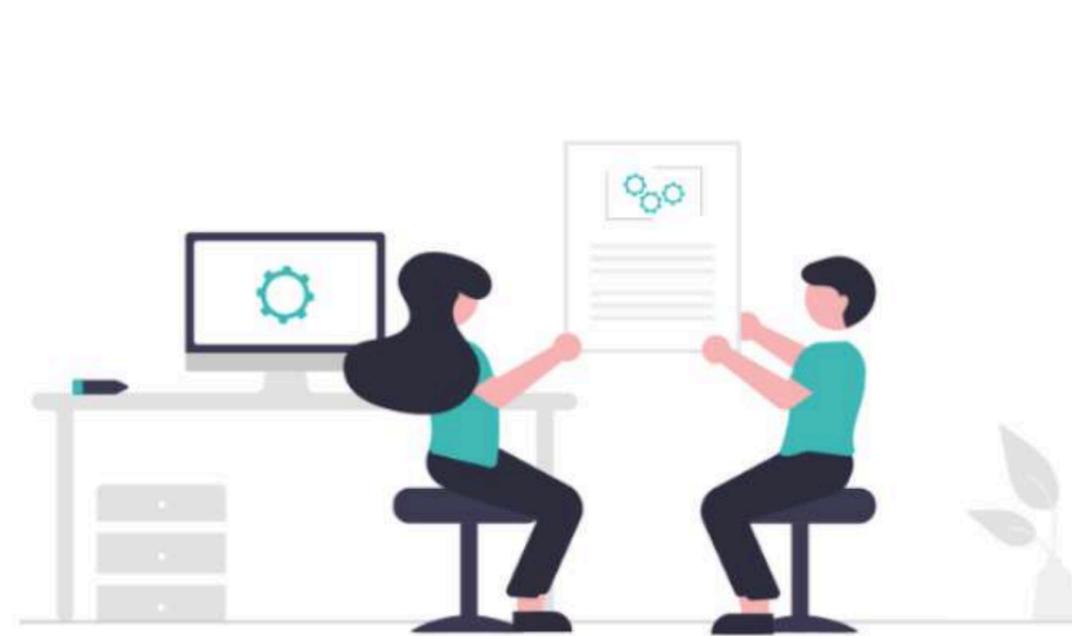
FIRST ROUND LAUNCH DATE
DD/MM/YYYY hh:mm

FIRST ROUND DEADLINE
20/02/2026 10:50

[EDIT SCHEDULE](#)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13 RIP Launch	14
15	16	17	18	19	20 RIP End R1 Launch	21
22	23	24	25	26	27 R1 End R2 Launch	28

Pour des cours plus fun, plus concrets, plus efficaces !



Délivrez un cours dynamique et très opérationnel : mixez stratégie et exécution



Engagez davantage vos étudiants via une compétition (entre équipes) motivante



Gagnez du temps sur la préparation de vos **cours** avec notre simulation pédagogique

Depuis 2012, 40 000 étudiants formés



Et ravis de l'expérience vécue avec Simbound !

Lorsqu'un étudiant évoque naturellement Simbound lors d'une interview sur son MBA en marketing digital :



[Lien vers le témoignage](#)

« Mise en pratique de tous les leviers abordés dans l'année », « Semaine excitante », « Formidable »

La simulation a clairement été un des temps forts de son MBA !



[Lien vers le témoignage](#)

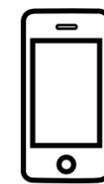
« Vraiment génial », « Ça a renforcé les liens entre étudiants », « Nécessaire de bien travailler en équipe pour réussir »

Au-delà du marketing digital, une expérience pédagogique mémorable.

En savoir plus ?

Contactez Tristan Seulliet pour :

- Une démo
- Un échange rapide
- Un accès test



06 14 14 26 89



tristan@simbound.fr



RDV

